



Open Channels for Europe!

Invitation to the Berlin European Media Literacy Conference IV

Media and Social Intervention

General aim

An increasing number of media initiatives across Europe show a wide range of different content, contexts, audience groups and local media output. This Media Literacy Conference invites people from these initiatives to develop a better expertise in the approach and results of their media work and to deepen democratic and direct media impetus in Europe. The topic of "*Media and Social Intervention*" focuses on methods and examples which helped people to develop their own critical voice through the use of independent media.

The Media Literacy Conference IV would like to continue the dialogue which was started three years ago. Project presentations, workshops and open discussions will contribute to develop our coalition of European partners supporting media literacy within the wider framework of the new organisation "Open Channels for Europe!".

Preliminary Programme

	Thursday, November 10, 2005	
> 19:00	Get Together	
	Friday, November 11, 2005	
10:00 - 12:30	1. Forum for "KOM - kids on media", a media literacy network for Berlin and Brandenburg 2. Screening of KOM examples	Open Channels for Europe! - Strategies and actions 1. Keynote speech on "European Media Policy": Beata Klimkiewicz (Lecturer at Jagiellonian University, Krakow) 2. Working groups: 1. Defining the profile 2. Developing financial strategies 3. Initiating Open Channels 4. Developing a European programme pool
12:30 - 14:30	Break	
14:30 - 17:00	Presentation of media literacy projects (German / English)	... Working groups 3. Results and discussion
17:00 - 18:00		General Meeting of OCE members
18:00 - 19:00	1. Opening of the conference by Jürgen Linke, Open Channels for Europe! 2. Screening of European youth film productions	
>19:00	Dinner	
	Saturday, November 12, 2005	
10:00 - 12:30	1. Keynote speech on "Media and Social Intervention" 2. Workshops Workshop 1: Media Education; Moderator: Armin Hottmann, Kulturring in Berlin e.V. Workshop 2: Local TV & Open Channels; Moderator: Jürgen Linke, OCE Workshop 3: Active Citizenship in Europe; Moderator: Dave Rushton, Institute of Local Television Workshop 4: Independent Radio in Europe; Moderator: Dr. Gergely Gosztönyi, Civil Radio Budapest Workshop 5: Internet and Open Source; Moderator: Wanja Saatkamp, RAA-Berlin	
12:30 - 14:30	Break	
14:30 - 17:00	Workshops 1 - 5	
17:00 - 19:00	Results and discussion	
> 20:00	Dinner	
	Sunday, November 13, 2005	
> 11:00	Guided Berlin walk	

Conference fee: 25 Euro per person (including lunch and dinner on November 11 – 12, 2005); free for OCE-members

Organiser:

Open Channels for Europe!
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Co-Organisers:

Medienanstalt Berlin-Brandenburg – Offener Kanal Berlin
Kulturring in Berlin e.V. (EU Project MEAC)
Bundesverband Offener Kanäle e.V.
Netzwerk Yeff! (Young European Film Forum) der RAA Berlin e.V.
Bildungszentrum BürgerMedien e.V.
Freiwillige Selbstkontrolle Fernsehen e.V.



Berlin European Media Literacy Conference IV

Media and Social Intervention

November 11 – 12, 2005

REGISTRATION FORM

(please register before 30th October 2005)

Name _____

Institution _____

City _____ Country _____

Email _____

☐ I am / my institution is OCE member.

☐ I am / my institution is not OCE member.
I pay the conference fee (25,00 €) cash in Berlin.

I will attend ☐ Thursday 10th November 2005 (*Get Together*)

☐ Friday 11th November 2005

☐ Forum for “KOM – kids on media” ...

☐ Open Channels for Europe! – Strategies and actions

Working group ☐ 1 ☐ 2 ☐ 3 ☐ 4

☐ Dinner

☐ Saturday 12th November 2005

Workshop ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

☐ Dinner

☐ Sunday 13th November 2005 (*Guided Berlin Walk*)

Please fax your reply to:

Open Channels for Europe!

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